

Food Innovation Precinct Western Australia Announces Dual Name

Western Australia's first centre of food-innovation excellence, the Food Innovation Precinct Western Australia (FIPWA), has revealed its new dual name:

Mereny Bidi Boodja.

The name was agreed following consultation by the Peel Development Commission which included commissioning local Bindjareb elder George Walley (Mandjoogoordap Dreaming) to consult with the nominated elders. Their views, stories, and life experiences of the area were used to develop a cultural narrative and dual name which means:

Mereny (food) Bidi (pathway) Boodja (land/country)

Following Shire of Murray Council approval, the name will now be integrated into the launch and operation of FIPWA.

Shire of Murray President Cr David Bolt said "dual naming in Noongar language is an important step in celebrating and preserving the traditional language of our first nation people".

"The process of dual naming is intended to recognise and respect Aboriginal cultural heritage and provide the opportunity for an Aboriginal name to be assigned to a place as an official name".

Building completion of FIPWA is expected in the coming weeks, with anchor tenants taking ownership of their keys by mid-July. There then follows a period of fit-out and internal development before a grand opening of the innovative landmark precinct by the end of the year.

